



Petrotranz launches new Petrotranz.com

Transforming how energy information is exchanged

CALGARY, AB, Canada (August 15th, 2015) – Petrotranz Inc. is very excited to announce the launch of our new corporate website. It has been more than two months of hard work and dedication that has allowed this to come together as it has. While the site has changed, we are the same organization committed to providing an exceptional customer experience.

Over the last few years, Petrotranz has engaged our customer base in many ways such as annual surveys, product advisory committee's and more. Taking in all of the feedback we have received, we have enhanced the customer experience on our website and have rolled out a number of new sections with more to come. One of the most exciting items we expect to see roll out over the coming months is the Petrotranz University which will be complete with training videos and testing to ensure all of our users have quick and easy access to keep themselves up-to-date on the Petrotranz platform.

"We are very pleased with the new look and feel of our website as well as added content and functionality." says Dallas Smith, Vice President of Operations, Petrotranz Inc. "We leveraged the strength of external resources to ensure that the success of this new launch would have no impact to the many on-going and upcoming enhancements Petrotranz is working to release to our platform itself. We want our customers to know that we do listen and are always looking for ways to enhance their overall experience."

Amongst the new features are the integration to social media in an effort to foster improved communication with the industry and more specifically our overall user base, the enhanced and integrated news and company history line, workshops and event calendar, detailed system overviews and more. We will constantly be updating our content moving forward with helpful information, training materials, new releases, newsletters, customer successes and more.

Petrotranz hopes you find the new website looks fresh and appealing with easy to access information. We encourage our customer base to continue reaching out to us with your thoughts and ideas. We document them all and do what we can to incorporate positive change whenever possible.

About Petrotranz Inc.

Petrotranz Inc. is a technology company that builds, deploys and manages secure web-based industry solutions that automate and improve manual or inefficient processes in the Energy Industry. The commercial applications developed by Petrotranz are the Crude Oil Transportation System (COTS),

Liquids Transportation System (LTS), Petrotranz Data Exchange (PDX) and Petrotranz Quality Management (PQM). Petrotranz is utilized by over 1250 companies to manage the transportation and logistics of more than one million bbl/d of crude oil, and a quarter of a million bbl/d of liquids in the Western Canadian Sedimentary Basin.

Petrotranz also provides volumetric and financial management industry services and actively serves as the COLC Administrative Manager and the ITC Invoicing Contractor.

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